



PRESS RELEASE - EFFECTIVE IMMEDIATELY – 21st August 2009

GEELONG CATS GET A NEW FULL FORWARD – BARRY CROCKER WITH THE RELAUNCH OF “COME ON THE CATS”

Geelong Cats get a new full forward – Barry Crocker with the relaunch of “Come On The Cats”

“Come on the Cats” is the song that Barry Crocker made famous in 1982. Barry Crocker was born in Geelong and has worked with some of the worlds most influential and household names in the entertainment industry today. The song was written, sung, arranged and recorded by Barry and was commissioned by the teams then-coach Billy Goggin.

Now almost 30 years later “Come on the Cats” has been digitally re-mastered and was re-released on Monday 17th August 2009 in light of the Cat’s 150th Birthday Celebration.

Barry Crocker is a true living legend in entertainment industry. He was recognised and awarded an ‘Order of Australia’ in 1987 for his services to the Australian Entertainment Industry and to charity. His career spans seven decades as a singer, comic, impressionist and dramatic actor shine through all his performances captivating audiences throughout the globe.

Barry and the Blue Pie Team are very proud to be part of the 150th year commemorative celebrations for the Cats. COME ON THE CATS!!

ABOUT THE DONATION TO CHARITY

50% of all proceeds will be donated to the Geelong football clubs charity, The Starlight Foundation. Blue Pie’s digital reporting and accounting system (see <http://reports.bluepie.com.au>) will manage compliance and reporting of all donations.

This system is a world leading accounting and reporting system and will track all purchased to the cent. Donations will be made at the end of each month to the charity with totals posted on the Barry Crocker website.

DOWNLOAD THE SONG NOW!

The download of the Cats anthem is available now at Barry’s website www.barrycrocker.net and iTunes globally. Visit Barry’s site for the details.

WEBSITES:

www.gfc.com.au

www.barrycrocker.net

www.myspace.com/barrycrockermusic

ABOUT BLUE PIE PRODUCTIONS:

Blue Pie Productions is an Australian privately owned new media company with expertise in information technology and new media. We help our clients maximize productivity and ROI from in-house and Internet-based digital entertainment and information systems developed by our technical teams over the past decade. Blue Pie Productions commence operations in 1996 and has been at the forefront of the emerging digital entertainment markets ever since.

We are:

- **A Record Label** - The Record label is called "Blue Pie" see: www.bluepie.com.au
- **A Digital Music Store** - The store is called "My Blue Pie Music" see: www.mybluepiemusic.com
- **A Publishing House** - The Publishing business is called "Blue Pie Publishing"
- **A Creative Entertainment House** - The Creative House is called "Magic Blue Creative" see: www.magicbluecreative.com
- **A Media Shop** - The Media shop is called "Magic Blue Media" see: www.magicbluemedia.com
- **A Games Development And Mobile Content Entertainment Firm** called "Amuse Entertainment" see: www.amusemententertainment.net
- **A Music Based Charity** established to assist the victims of Hurricanes world wide - called "Hurricane Healing" see: www.hurricanehealing.us

ABOUT BLUE PIE THE RECORD LABEL:

www.bluepie.com.au

Blue Pie, the record label, is one of Australia’s leading independent labels. The label has a wide and diverse range of alliances and partnerships, which it calls upon to create digital delivery systems quickly and cost effectively to allow its artists and labels to reach new and exciting fan bases and markets globally. Blue Pie is proud to represent over 14,000 labels and over 1000 artists worldwide.

Blue Pie's artists include The Third Estate, Dave Evans, The Yeehaa Boys, Yolanda Thomas, Russia, Oohlala, Marvel, Alexx Calise, the bLEED, Barry Crocker, Gordon Waller, Sheva, MLU, Burning the Day, Erik Simins, Tony Hatch and Enspier and to name a few.

Search on 'blue pie' in Google for more information.

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